



Building Legacy

The 7th Annual House on the Vineyard
August 5 – August 11, 2024

PARTNERSHIP OPPORTUNITIES

BUILD COMMUNITY | INVEST IN DIVERSITY | VACATION WITH A PURPOSE



HOUSE ON THE VINEYARD '24

Your Invitation to Heritage, Unity, and Purpose

August 5 – August 11, 2024

Since 1972, GBMCAA has been at the forefront of serving African American male professionals and graduate students in Boston and beyond. Our roots run deep, nurturing a community that thrives on diversity, education, and mentorship. Now, we invite you to be part of our legacy. Let's make history together as we shine a spotlight on the 6th chapter of this extraordinary event. Picture this: THE 2024 HOUSE ON THE VINEYARD (HOTV24), where over 1,000 leaders of color from across the nation converge on Martha's Vineyard for a week of networking, celebration, and purposeful vacationing.

Why should you be part of this *journey*?

Scholarship Commitment:

At GBMCAA, we believe in paying it forward through our commitment to providing scholarships for Boston-area Morehouse College students. We acknowledge the unique challenges faced by young men of color on their journey to higher education and strive to create opportunities that overcome these disproportionate barriers.

Inclusive Career Connections:

Our mission extends beyond academia as we serve as the vital bridge linking accomplished Morehouse graduates with promising career opportunities in Boston and beyond. By doing so, we actively contribute to the formation of diverse and dynamic teams within the corporate landscape, fostering an environment where varied perspectives thrive.

Empowering Tomorrow's Leaders:

Annually, GBMCAA takes proactive steps to empower over 250 young men of color through the Young Men's Leadership Conference. This transformative platform not only exposes participants to valuable college and career prospects but also provides access to skill-based workshops. In doing so, we open doors to futures that are not only rich with opportunities but also cultivate the diverse leadership needed for a dynamic tomorrow.



ABOUT MOREHOUSE

Founded three years after the Civil War, Morehouse College is the only all male predominantly African American institution of higher learning in the world. Morehouse is proud to be recognized as the nation's top producer of black males who receive doctorates in STEM fields, as well as education, humanities, and the arts, and is the #1 feeder for black males entering Harvard Business and Law Schools.

empower

YOUNG MEN'S LEADERSHIP CONFERENCE





PARTNERING FOR IMPACT

*Elevating Diversity, Visibility,
and Purpose at HOTV'24*

The annual House on the Vineyard (HOTV24) is the hottest and most impactful event of the summer for Morehouse College and its alumni. More than 1,000 leaders of color from across the country come together on Martha's Vineyard for a week of building community, networking, partying, and vacationing with a purpose. This event is a great opportunity for sponsoring companies to increase visibility for your brand and show your employees that you're invested in creating a more diverse workforce. All proceeds benefit GBMCAA's local programming, scholarship funds & Morehouse College.



ISLAND PARTNER

Investment: \$150K

- Named Sponsor for (HOTV24)
- (12) Passes to all HOTV24 events
- Speaking role at the Legacy of Light Awards Soiree HOTV24
- Table or product placement at the Legacy of Light Awards and select events
- Lead logo featured on event website, signage, and marketing collateral
- (8) Premium seats at the Morehouse College Glee Club Concert March 15, 2024 (Boston, MA)
- Speaking role at Morehouse College Glee Club Concert March 15, 2024 (Boston, MA)
- (2) Volunteer opportunities at The Young Men's Leadership Conference
- Logo recognition at Young Men's Leadership Conference March 16, 2024
- Logo recognition at Glee Club Concert — marketing collateral and program book



harmony
MOREHOUSE GLEE CLUB



soiree

LEGACY OF LIGHT SOIREE

VINEYARD PARTNER

Investment: \$75K

- Named Sponsor for three HOTV24 events
- (8) Passes to HOTV24 week
- Speaking role at Legacy of Light Awards Soiree
HOTV24
- Opportunity for table or product placement at the
Legacy of Light Awards Soiree (HOTV24)
- Prominent logo placement on event website, signage,
and all marketing materials
- (8) Premium Seats at the Morehouse College Glee Club
Concert March 15, 2024 Boston, MA
- (2) Volunteer opportunities at Young Men's Leadership
Conference
- Logo recognition at Young Men's Leadership
Conference
- Logo recognition at Glee Club Concert— marketing
collateral and program book



OCEAN

Investment: \$50K

- (6) Passes to HOTV24 week
- Opportunity to be a named sponsor for (2) HOTV24 events
- Logo on event website, signage, and all marketing materials
- (6) Premium seats at the Morehouse College Glee Club Concert
- (2) Volunteer opportunities at Young Men's Leadership Conference
- Logo recognition at Young Men's Leadership Conference
- Logo recognition at Glee Club Concert — welcome sign



MARINA

Investment: \$25K

- (4) Passes HOTV24 week
- Opportunity as a named sponsor for (1) HOTV24 event or AIM High Event
- Logo recognition on event website, signage, and all marketing materials
- (6) Premium seats at the Morehouse College Glee Club Concert
- (2) Volunteer opportunities at Young Men's Leadership Conference
- Logo recognition at Young Men's Leadership Conference

LIGHTHOUSE

Investment: \$10K

- (2) Passes HOTV24 week
- Logo recognition on event website, signage, and all marketing materials
- (4) Premium seats for the Glee Club Concert
- (2) Volunteer opportunities at Young Men's Leadership Conference
- Logo recognition at Young Men's Leadership Conference
- Logo recognition at Glee Club concert



fellowship
CHAIRMAN'S BREAKFAST



excellence

“Whatever you do, strive to do it so well that no man living and no man dead and no man yet to be born could do it any better.”

—BENJAMIN E. MAYS

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through partnership



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For additional details or sponsorship inquiries,
please reach out to Wilton DeVonn Baker at
president@gmcaa.org or call 617-935-3100

thank you
WILTON DEVONN BAKER

PRESIDENT | GBMCAA

www.gbmcaa.org

617-935-3100